


E - bulletin

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New product Launch - Weighing Pad

ENDEL continues to expand its horizons and growing exponentially in the world of weighing; by launching L15B series weighing pads.

Unlike traditional fixed weighbridge; you can weigh your vehicles of any length, any breadth and any capacity at any place suitable to you, with this weighing device.

This highly versatile, most reliable and most cost effective solution to vehicle weighing is very small in size {700 (W) x 320 (L) x 23 (H) mm} and very convenient to move from

one place to other.

These pads are suitable for weighing single wheel, axel or whole vehicle load of transport vehicles. It is made from high strength aluminum alloy, portable, rust proof, completely sealed and damp proof. The most interesting feature of this weighing device is – it can weigh in-motion also. It is available in different capacities, viz. 15t, 20t, 30t

You may contact at info@endelweighing.com for further details on Weighing pad

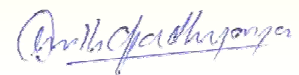


Managing Director Says

'To be the Global Company in the World of Weighing' is the vision statement of ENDEL. Endel strives for the exponential growth in weighing world on global arena.

The technological advancement, widest product range, burly support team, forceful marketing team and steering management are the key factors; which ensures ENDEL's vision statement in coming years.

I foresee that ENDEL will set new trends in the world of weighing and measuring in very short period from now. We seek your support and cooperation in achieving the same.



- Kamlesh Upadhyaya, MD

ENDEL - Availability Tally (major centres)

National availability - 40 Places

Agra
Ahmedabad
Allahabad
Ambala cantt.
Bahadurgarh
Baroda
Bhavnagar
Bhilwara
Bulandsahar
Calicut
Chennai
Coimbatore
Dhanbad
Durg
Ernakulam
Godhra
Guwahati
Haridwar
Hassanpur
Indore
Jalandhar
Jodhpur
Kanpur
Kollam
Lucknow
Ludhiana

Madurai
Mangalore
Mirzapur
Moga
Mysore
New Delhi
Palakkad
Pondicherry
Rohtak
Salem
Taran-Taran
Thrissur
Vapi
Varanasi

International availability - 27 Places

Middle East & Asia
Dubai
Muscat-Oman
Doha-Qatar
Sharjah
Abu Dhabi
Sena-Yemen
Bahrain
Cairo-Egypt
Khartoum
Mogadishu

Djibouti
Addis Ababa
Tehran-Iran
Esfahan-Iran
Baghdad
Karanchi
Kabul
Butwal-Nepal
Bangkok
East Africa
Nairobi
Mombasa
Kisumu
Dar-Es-Salaam

West Africa
Acra-Ghana
Banjul-Gambia
CIS Countries
Ashgabat-Turkmenistan
Moscow-Russia

Special points of interest:

- Launch of New Product— Weighing Pad
- ENDEL's availability
- ENDEL Kenya wins Battle - Supply of 16 Weighing Pads to Kenyan Government
- This month's Best Performer - United Tradelink, Kanpur

EVENTS

Kanpurians experienced ultimate weighing technology of ENDEL at KARA Mid Night Bazaar – 2007.

ENDEL, as a part of its on-going promotional activities; participated in "KARA Mid Night Bazar" at Kanpur, Uttar Pradesh during 10th to 12th March, 2007 through its dealer M/s. United Tradelink.

ENDEL displayed all its premium and standard products in this Trade Show. Visitors appreciated ENDEL's products and its applications for industrial and commercial use. There were more than 10,000 visitors visited ENDEL's booth at this Trade Show during these 3 days.

ENDEL is looking forward to tremendous business opportunities in this area.



Secretary of KARA Mid Night Bazaar with Mr. Ashish Srivastava of EWSPL and Mr. Sunil Parasrampur of M/s. United Tradelink

ENDEL Kenya successfully completed 300,000 US\$ order of Kenyan Govt.

ENDEL Kenya Ltd. has achieved remarkable success in one of the mega deal of MINISTRY OF ROADS AND PUBLIC WORKS of Kenyan Govt. EKL was successful to close this deal of 16 nos. of Light Portable Weighbridges (Weighing Pads) in the race of 4 other players.

However, the Kenyan Government has floated this Tender few months back in Sept., 2006. There were total of 8 bidders for this tender; but finally there were only 5 major players competing with each others.

The Endel Kenya Ltd. has performed this deal very tactfully and presented the exact product as per the Govt. Requirement. So, the tender was awarded to Endel Kenya Ltd. in Nov. 2006.



Mr. Maulik Parikh of M/s. ENDEL KENYA LTD.

The war was yet not over; the competitors have tried a lot for rejection of ENDEL's product from Govt. But, since ENDEL's products are quality tested products; there was no chance for any other.

After providing so many tests and trial runs of the products; finally EKL finished this order with Govt. in Jan 2007

Whole credit of this deal goes to Mr. Maulik Parikh, M D of EKL. Let us all congratulate him.

We value your feedback

All our dealers, vendors, suppliers and associates are requested to send their comments/ suggestions on A) Our Product Range, B) Product Quality, C) Our Behavior, D) Service Support, E) Administrative Support etc. to the Chairman at chairman@endelweighing.com.

- Editor

That's it!

Director's Statement

Mission Statement

ENDEL is heading towards setting the industry standard for 'Technical Excellence in Electronic Weighing' by providing better technical options for traditional weighing devices, increasing channel network and product reach to niche areas and committed after sales service options.

- Shailesh Rao, Director (Mktg)

Best Performer

M/s. United Tradelink of Kanpur, U P is chosen as a performer of the month of February, 2007. We congratulate Mr. Sunil of M/s. United Tradelink. He receives the Certificate of Best Performer for February, 2007.



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"Quotable Quote"

What's money? A mans is a success if he gets up in the morning and goes to bed at night and in between does what he wants to do.

- Bob Dylan